### **Product Key Facts**

Morgan Stanley Investment Funds

Global Brands Fund

April 2024

This statement provides you with key information about this product.

This statement is a part of the offering document.

You should not invest in this product based on this statement alone.

#### **QUICK FACTS**

Management Company	MSIM Fund Management (Ireland) Limited
Investment Manager (Investment Adviser)	Morgan Stanley Investment Management Limited located in the United Kingdom
Depositary	J.P. Morgan SE, Luxembourg Branch
Ongoing Charges over a year (*)	Classes A, A (EUR) AX, AX (EUR): 1.84%
	Classes AH (CHF): 1.86%
	Classes AH (EUR), AHX (EUR): 1.87%
Dealing frequency	Daily, each Luxembourg Business Day
Dividend Policy	No dividends will be distributed (income/capital gains will be reinvested) for classes A, A (EUR), AH (CHF), AH (EUR). Dividends if any will be distributed semi annually for classes AHX (EUR), AX, AX (EUR)
Base currency	USD
Financial year end of this sub-fund	31 December
Min. investment	No minimum initial and additional investment amounts

<sup>(\*):</sup> The ongoing charges figure is based on the total expenses charged to each class of the sub-fund as at 31 December 2023, calculated net of any fee waivers and expressed as a percentage of average net assets for the year. This figure is based on the information in the audited financial statements for the year ended 31 December 2023 and may vary from year to year.

#### WHAT IS THIS PRODUCT?

Morgan Stanley Investment Funds Global Brands Fund is a sub-fund of Morgan Stanley Investment Funds which is constituted in the form of a mutual fund. It is domiciled in Luxembourg and its home regulator is the Commission de Surveillance du Secteur Financier (CSSF).

## Morgan Stanley

# Morgan Stanley Investment Funds Global Brands Fund

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#### **OBJECTIVES AND INVESTMENT STRATEGY**

#### Objective

Long term growth of your investment.

#### Strategy

At least 70% of the sub-fund's value will be invested in a concentrated portfolio of equity securities of companies in the world's developed countries. The sub-fund will seek to invest in companies whose success is based on intangible assets such as brand names, copyrights, or methods of distribution which underpin a strong business franchise.

The sub-fund may invest up to 30% of its value in other investments such as convertible bonds, preference shares, debentures, warrants and other equity linked securities to gain exposure to companies in developed and emerging markets, as well as equity securities of emerging market companies and China A-Shares via Stock Connect. Investment in China A-Shares via Stock Connect may not exceed 10% of the sub-fund's value.

The sub-fund's investment process focuses on high quality companies with sustainably high returns on operating capital. As an essential and integrated part of the investment process, the Investment Adviser assesses relevant factors material to long-term sustainably high returns on operating capital including ESG factors and seeks to engage with company management teams as part of this. Subject to the sub-fund's investment objective the Investment Adviser retains discretion over which investments are selected. Whilst ESG considerations are an integrated and fundamental part of the investment process, ESG factors are not the sole determinant of whether an investment can be made or a holding can remain in the sub-fund's portfolio, but instead the Investment Adviser considers material risks or opportunities in any of the ESG areas which could threaten or enhance the high returns on operating capital of a company. Please refer to the ESG-related disclosures in the Prospectus for further details.

The sub-fund will apply climate-related restrictions to exclude investments in any company that the Investment Adviser determines have any tie to fossil fuels, or whose core business activity involves energy, construction materials, utilities (excluding renewable electricity and water utilities), metals and mining. In addition, the sub-fund shall not knowingly include any company whose core business activity involves weapons or civilian firearms, or that is defined by the MSCI ESG Business Involvement Screening Research ("MSCI ESG BISR") database to have any tie to controversial weapons.

The details of the above exclusions can be found in the sub-fund's exclusion policy which is available on the Company's website (www.morganstanleyinvestmentfunds.com and on www.morganstanley.com/im). Further to the above, the Investment Adviser may, in its discretion, elect to apply additional ESG-related investment restrictions over time that it believes are consistent with its investment objectives. Such additional restrictions will be disclosed as they are implemented on www.morganstanleyinvestmentfunds.com and on www.morganstanley.com/im.

Financial derivative instruments may be used for efficient portfolio management, in order to gain exposure to certain markets at a lower cost or to reduce risk. The sub-fund does not invest extensively or primarily in financial derivatives instruments for investment purposes.

For the purpose of cash management, the sub-fund may hold ancillary liquid assets (i.e., bank deposits at sight, such as cash held in current accounts with a bank accessible at any time) up to 20% of its net assets in order to cover current or exceptional payments, or for the time necessary to reinvest in eligible assets provided under article 41(1) of the 2010 Law (as defined in the Prospectus) or for a period of time strictly necessary in case of unfavorable market conditions (please refer to the subfund's investment objectives and strategies and SFDR-related disclosures in the Prospectus for further details). Such restriction may, under exceptionally unfavorable market conditions, temporarily be exceeded for a period of time strictly necessary up to 100% of its net assets, in order to take measures to mitigate risks relative to such exceptional unfavorable market conditions, in the best interest of the shareholders.

Unless otherwise specified, the sub-fund may hold Cash Equivalents (as defined in the Prospectus) up to 30% of its net assets for treasury purposes and/or up to 100% of its net assets in case of unfavorable market conditions. These include money market instruments or money market funds which may be managed by the Investment Adviser or advisers affiliated to the Investment Adviser (please refer to the Prospectus for further details).

The sub-fund measures its performance against the MSCI World Net Index (the "Benchmark"). The sub-fund is actively managed and is not designed to track the Benchmark. Therefore, the management of the sub-fund is not constrained by the composition of the Benchmark.

## Morgan Stanley

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USE OF DERIVATIVES / INVESTMENT IN DERIVATIVES
The sub-fund's net derivative exposure may be up to 50% of the sub-fund's net asset value.
WHAT ARE THE KEY RISKS ?
Investment involves risks. Please refer to the offering document including the section headed "Risk Factors" for details including the risk factors.
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## Morgan Stanley

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#### 1. Risk of Investment in Equity

Funds which invest in equity securities are subject to the volatility of the capital markets on which these securities are traded and may incur significant losses. The price of equities can be influenced by many factors at the individual company level, as well as by broader economic and political developments, including trends in economic growth, inflation and interest rates, corporate earnings reports, demographic trends and catastrophic events. The value of shares may fall in value and decrease the value of your investment as a whole.

#### 2. Exchange Rate Risk

The value of your investment will be impacted by changes in the currency exchange rates between the sub-fund's base currency (U.S. Dollars) and the currencies in which the underlying securities are denominated.

#### 3. Emerging Market Risk

The sub-fund may invest in emerging market economies. Investing in companies operating in emerging market economies carries a higher level of risk as political, legal and operational systems may be less developed than developed markets.

#### 4. Exposure to the Euro and the Eurozone

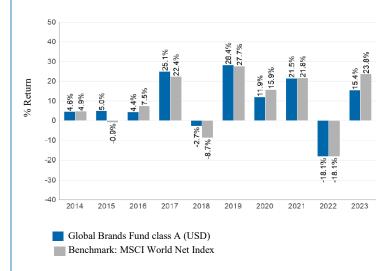
The Eurozone is an economic and monetary union of 19 European member states that have adopted the Euro as their common currency and sole legal tender. The success of the Euro and the Eurozone is therefore dependent on the general economic and political condition of each member state, as well as each state's credit worthiness and the willingness of the members to remain committed to monetary union and support for the other members. Currently, there are widely held concerns in the market regarding the credit risk associated with certain sovereigns, including some member states of the Eurozone, and the continued viability of the Eurozone.

Default by any state on its Euro debts or a material decline in the credit rating of any Eurozone state could have a material negative impact on the Company and its investments. A number of the sub-funds of the Company may operate in Euro and/ or may hold Euro denominated assets either directly or as collateral. In addition, the Company's counterparties, banks, custodians and service providers may have direct or indirect exposure to these countries or currency and a default or credit decline could impact their ability to meet their obligations to and/or perform services for the Company. In the event of one or more member states exiting the Eurozone, or the abandonment of the Euro entirely, there may be material negative impact on some or all sub-funds of the Company and the value of investments, including risk of redenomination from Euro into another currency, possible capital controls and legal uncertainty as to the ability to enforce obligations and debts.

Prospective shareholders should inform themselves as to the risks surrounding the Eurozone crisis and the associated risk of an investment in the Company, taking into account the uncertainty as to how the Eurozone crisis and more general global economic situation will continue to evolve.

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#### **HOW HAS THE FUND PERFORMED?**



Past performance information is not indicative of future performance. Investors may not get back the full amount invested.

The computation basis of the performance is based on the calendar year end, NAV-to-NAV, with dividend reinvested.

These figures show by how much the sub-fund increased or decreased in value during the calendar year being shown.

The sub-fund was launched in 2000. This

share class was launched in 2000.

Performance data has been calculated in USD including ongoing charges and excluding subscription fee and redemption fee you might have to pay.

The sub-fund measures its performance against the MSCI World Net Index.

#### IS THERE ANY GUARANTEE?

This sub-fund does not have any guarantees. You may not get back the full amount of money you invest.

#### WHAT ARE THE FEES AND CHARGES?

#### Charges which may be payable by you

You may have to pay the following fees when dealing in the shares of the sub-fund.

Fee	What you pay
Subscription Fee (Sales Charge)	Up to 5.75% of the amount you buy for classes A, A (EUR) AH (CHF), AH (EUR), AHX (EUR), AX, AX (EUR).
Switching Fee (Conversion Fee)	Usually nil, but up to 2% of the conversion value where the Management Company determine the trading activity of the investor has adversely affected other shareholders.
Redemption Fee	Usually nil, but up to 2% of the redemption value where the Management Company determines the trading activity of the investor has adversely affected other shareholders.
Contingent Deferred Sales Charges	Nil for classes A, A (EUR), AH (CHF), AH (EUR), AHX (EUR), AX, AX (EUR)

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#### Ongoing fees payable by the Fund

The following expenses will be paid out of the sub-fund. They affect you because they reduce the return you get on your investments.

#### **Annual Rate**

Management Fee	1.60% of the average daily net assets for classes A, A (EUR), AH (CHF), AH (EUR), AHX (EUR), AX, AX (EUR).
Depositary Fee	The Depositary Fee will be paid out of the Administration Charge.
Performance Fee	Not applicable
Administration Charge	Currently 0.19% of the average daily net assets, which is capped at the maximum annual rate of 0.25% as set out in the Prospectus.

All fees and charges will remain in force for an unlimited period and may be changed by the Management Company as set out in the Prospectus subject to obtaining the prior approval of the Securities and Futures Commission and provision of one month's prior notice to investors where there is an increase in fees and charges.

#### Other fees

You may have to pay other fees when dealing in the shares of the sub-fund.

#### **ADDITIONAL INFORMATION**

- You generally buy and redeem shares of the sub-fund at the sub-fund's next-determined net asset value (NAV) after the transfer agent receives your request in good order on or before 1pm (Central European Time) on the relevant dealing day. The distributors may impose earlier cut-off deadlines.
- If the sub-fund or a class of shares of the sub-fund is being held by investors of Hong Kong, the net asset value per share of the sub-fund is calculated and published daily on www.morganstanleyinvestmentfunds.com in USD.
- Investors may obtain the past performance information of other share classes offered to Hong Kong investors from www. morganstanleyinvestmentfunds.com.

#### **IMPORTANT**

If you are in doubt, you should seek professional advice.

The SFC takes no responsibility for the contents of this statement and makes no representation as to its accuracy or completeness.