

## Morgan Stanley Investment Funds

## Global Brands Fund

(Accumulation Share Class)

## Important Information

- The Fund invests primarily in equity securities of companies in the world's developed countries.
- Investment involves risks. Key risks for this fund include Risk of Investment in Equity, Exchange Rate Risk, Emerging Market Risk and Risk of Exposure to the Euro and Eurozone.
- There is a risk that you may potentially lose your entire investment in this Fund.
- The investment decision is yours but you should not invest unless the intermediary who sells it to you has advised you that it is suitable for you and has explained why, including how buying it would be consistent with your investment objectives. You should not make any investment decision solely based on this document. Please read the relevant offering document carefully for further fund details including risk factors.

## Investment Approach

The investment team believes that high quality companies built on dominant market positions and underpinned by powerful intangible assets can generate attractive returns over the long term. ESG analysis and active, portfolio manager-led engagement are fundamental to the investment process.

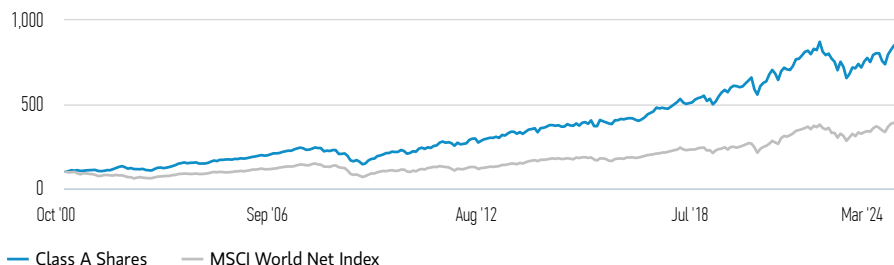
Investment Team	JOINED FIRM	YEARS OF INDUSTRY EXPERIENCE
William Lock, Head of International Equity Team	1994	32
Bruno Paulson, Managing Director	2009	30
Nic Sochovsky, Managing Director	2015	26
Marcus Watson, Managing Director	2008	16
Alex Gabriele, Managing Director	2012	15
Richard Perrott, Executive Director	2015	18
Isabelle Mast, Executive Director	2021	19
Anton Kryachok, Executive Director	2021	14
Marte Borhaug, Head of ESG	2021	14
Vladimir A. Demine, Head of ESG Research	2009	23

Team members may be subject to change at any time without notice. The investment team currently has 15 members; information on additional team members can be found on [www.msimg.com](http://www.msimg.com).

## Class A Shares (% net of fees) vs. Index in USD

Performance of 100 USD Invested Since Inception (Cash Value)

Past performance is not a reliable indicator of future results.



## Investment Performance (% net of fees) in USD

	Cumulative (%)				Annualised (% p.a.)				
	1 M	3 M	YTD	1 YR	3 YR	5 YR	10 YR	INCEPTION	
Class A Shares	-0.19	4.53	4.53	14.09	5.75	8.55	9.09	9.64	
MSCI World Net Index	3.21	8.88	8.88	25.11	8.60	12.07	9.39	6.31	

Calendar Year Returns (%)	2023	2022	2021	2020	2019	2018	2017	2016	2015	2014
Class A Shares	15.40	-18.07	21.45	11.91	28.36	-2.72	25.12	4.36	4.96	4.63
MSCI World Net Index	23.79	-18.14	21.82	15.90	27.67	-8.71	22.40	7.51	-0.87	4.94

Investment involves risks. All performance data is calculated NAV to NAV, net of fees, and assume the reinvestment of all dividends and income. The sources for all performance and Index data is Morgan Stanley Investment Management. Please refer to the relevant offering documents for fund details, including risk factors.

The value of the investments and the income from them can go down as well as up and an investor may not get back the amount invested.

## INTERNATIONAL EQUITY TEAM

## ★★★★★ Morningstar Overall Rating\*

Out of 4569 Funds. Based on Risk Adjusted Return. Class A Shares: 3yr. rating 3 Stars; 5yr. rating 3 Stars; 10yr. rating 5 Stars.

Share Class	CLASS A
Currency	U.S. dollars
ISIN	LU0119620416
Bloomberg	MORGBRA LX
Inception date	30 October 2000
Net asset value	\$ 215.52

Fund Facts	
Launch date	30 October 2000
Base currency	U.S. dollars
Index	MSCI World Net Index
Total net assets	\$ 23.1 billion
Structure	Luxembourg SICAV
SFDR Classification†	Article 8

Charges (%)	CLASS A
Max Entry Charge	5.75
Ongoing Charges	1.84
Management Fee	1.60

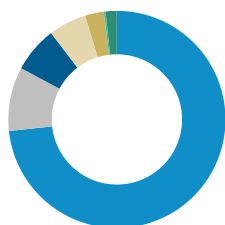
Entry Charge is a maximum possible figure. In some cases you might pay less, you can find this out from your financial adviser. Ongoing Charges reflect the payments and expenses incurred during the fund's operation and are deducted from the assets of the fund over the period. It includes fees paid for investment management (Management Fee), trustee/custodian, and administration charges. For more information please see the Charges and Expenses section of the prospectus.

Subscriptions (USD)	CLASS A
Minimum initial investment	0
Minimum subsequent investment	0

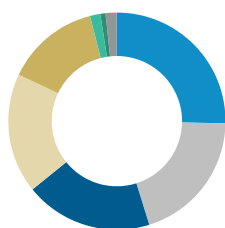
Statistics (3 Year Annualised)	CLASS A	INDEX
Excess Return (%)	-2.86	--
Alpha (%)	-1.64	--
Beta	0.79	1.00
Information ratio	-0.42	--
R squared	0.84	1.00
Tracking error (%)	6.88	--
Volatility (Standard deviation) (%)	14.76	17.04
Down-capture ratio (%)	84.55	100.00
Up-capture ratio (%)	76.26	100.00

Characteristics	FUND	INDEX
Active share (%)	88.99	--
Number of holdings	39	1,465
Price/free cash flow (NTM)††	25.03	23.22
Price/earnings (NTM)††	23.87	18.75
Dividend Yield (%)	1.48	1.78

†† NTM = Next Twelve Months.

**Top Countries (% of Total Net Assets)<sup>1</sup>**

	FUND	INDEX
United States	73.34	70.89
United Kingdom	9.52	3.69
Germany	6.82	2.27
France	5.63	3.16
Netherlands	2.81	1.32
Italy	0.26	0.73
Cash	1.66	--

**Sector Allocation (% of Total Net Assets)<sup>1,2</sup>**

	FUND	INDEX
Information Technology	25.34	23.68
Consumer Staples	19.86	6.52
Health Care	19.01	11.99
Financials	17.86	15.36
Industrials	13.97	11.22
Consumer Discretionary	1.55	10.73
Communication Services	0.78	7.44
Energy	--	4.46
Materials	--	3.90
Real Estate	--	2.27
Utilities	--	2.43
Cash	1.66	--

† This Fund is classified as an Article 8 product under the Sustainable Finance Disclosure Regulation. Article 8 products are those which promote environmental or social characteristics and which integrate sustainability into the investment process in a binding manner.

The MS INVF Global Brands Fund includes climate- and weapons-related exclusions, the details of which may be found in the Fund's [Restriction Screening](#) policy.

<sup>1</sup>May not sum to 100% due to the exclusion of other assets and liabilities.

<sup>2</sup>For additional information regarding sector classification/definitions please visit [www.msci.com/gics](http://www.msci.com/gics) and the glossary at [www.morganstanley.com/im](http://www.morganstanley.com/im).

<sup>3</sup>These securities and percentage allocations are only for illustrative purposes and do not constitute, and should not be construed as, investment advice or recommendations with respect to the securities or investments mentioned.

Only A and C share classes of the Fund are authorized by the Securities & Futures Commission of Hong Kong to be offered to the public in Hong Kong.

Please refer to the Prospectus for full risk disclosures, available at [www.morganstanleyinvestmentfunds.com](http://www.morganstanleyinvestmentfunds.com). All data as of 31.03.2024 and subject to change daily.

**DEFINITIONS**

**Active Share** is a measure of the percentage of stock holdings in a managers portfolio that differ from the benchmark index (based on holdings and weight of holdings). Active Share scores range from 0%-100%. A score of 100% means you are completely different from the benchmark. Active Share calculation may consolidate holdings with the same economic exposure. **Alpha** (Jensen's) is a risk-adjusted performance measure that represents the average return on a portfolio or investment above or below that predicted by the capital asset pricing model (CAPM) given the portfolio's or investment's beta and the average market return. Prior to 6/30/2018 Alpha was calculated as the excess return of the fund versus benchmark. **Beta** is a measure of the relative volatility of a fund to the market's upward or downward movements. A beta greater than 1.0 identifies an issue or fund that will move more than the market, while a beta less than 1.0 identifies an issue or fund that will move less than the market. The Beta of the Market is always equal to 1. **Bloomberg** stands for 'Bloomberg Global Identifier (BBGID)'. This is a unique 12 digit alphanumerical code designed to enable the identification of securities, on a Bloomberg Terminal. The Bloomberg Terminal, a system provided by Bloomberg L.P., enables analysts to access and analyse real-time financial market data. Each Bloomberg code starts with the same BBG prefix, followed by nine further characters that we list here in this guide for each share class of each fund. **Cash & Equivalents** are defined as the value of assets that can be converted into cash immediately. These include commercial paper, open FX transactions, Treasury bills and other short-term instruments. Such instruments are considered cash equivalents because they are deemed liquid and not subject to significant risk of changes in values. **Dividend yield** is the ratio between how much a company pays out in dividends each year relative to its share price. **Excess Return** or value added (positive or negative) is the portfolio's return relative to the return of the benchmark. **Information ratio** is the portfolio's alpha or excess return per unit of risk, as measured by tracking error, versus the portfolio's benchmark. **ISIN** is the international securities identification number (ISIN), a 12 digit code consisting of numbers and letters that distinctly identifies securities. **NAV** is the Net Asset Value per share of the Fund (NAV), which represents the value of the assets of a fund less its liabilities. **Number of holdings** provided are a typical range, not a maximum number. The portfolio may exceed this from time to time due to market conditions and outstanding trades. **Price/earnings (NTM)** This forward P/E ratio estimates a company's likely earnings per share for the next 12 months. **Price/free cash flow (NTM)** is a ratio used to compare a company's market value to its free cash flow. It is calculated by dividing the company's per-share stock price by its per-share free cash flow. Free Cash flow is calculated by subtracting a company's Capital Expenditures from its Operating Cash flow. **R squared** measures how well an investment's returns correlate to an index. An R squared of 1.00 means the portfolio performance is 100% correlated to the index's, whereas a low R-squared means that the portfolio performance is less correlated to the index's. **Tracking error** is the standard deviation of the difference between the returns of an investment and its benchmark. **Upside/downside market capture** measures annualized performance in

**Top Holdings (% of Total Net Assets)<sup>3</sup>**

	FUND	INDEX
Microsoft Corp	8.14	4.57
SAP SE	6.82	0.31
Visa Inc	5.75	0.68
Accenture Plc	5.58	0.33
Intercontinental Exchange Inc	4.31	0.12
RELX PLC	3.74	0.13
UnitedHealth Group Inc	3.55	0.70
Thermo Fisher Scientific Inc	3.55	0.35
Becton, Dickinson & Co.	3.47	0.11
Aon plc	3.32	0.10
<b>Total</b>	<b>48.23</b>	<b>--</b>

**Additional A Share Classes**

	CURRENCY	LAUNCH	ISIN	BLOOMBERG
A (EUR)	EUR	16.04.2021	LU2295319300	MOFGBAE LX
AH (CHF)	CHF	11.11.2011	LU0671505468	MSGBAHC LX
AH (EUR)	EUR	14.01.2008	LU0335216932	MORGBAH LX
AHX (EUR)	EUR	25.10.2010	LU0552899998	MSGBAHX LX
AX	USD	25.10.2010	LU0239683559	MORGBAX LX
AX (EUR)	EUR	30.04.2021	LU2337806777	MOGBAXE LX

up/down markets relative to the market benchmark. **Volatility (Standard deviation)** measures how widely individual performance returns, within a performance series, are dispersed from the average or mean value.

**INDEX INFORMATION**

The **MSCI World Net Index** is a free float adjusted market capitalization weighted index that is designed to measure the global equity market performance of developed markets. The term "free float" represents the portion of shares outstanding that are deemed to be available for purchase in the public equity markets by investors. The performance of the Index is listed in U.S. dollars and assumes reinvestment of net dividends. The index is unmanaged and does not include any expenses, fees or sales charges. It is not possible to invest directly in an index.

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#### **\*MORNINGSTAR**

Ratings as of 31.03.2024. The Morningstar Rating™ for funds, or "star rating", is calculated for managed products (including mutual funds, variable annuity and variable life subaccounts, exchange-traded funds, closed-end funds, and separate accounts) with at least a three-year history. Exchange-traded funds and open-ended mutual funds are considered a single

population for comparative purposes. It is calculated based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a managed product's monthly excess performance, placing more emphasis on downward variations and rewarding consistent performance. The top 10% of products in each product category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, the next 22.5% receive 2 stars, and the bottom 10% receive 1 star. The Overall Morningstar Rating for a managed product is derived from a weighted average of the performance figures associated with its three-, five-, and 10-year (if applicable) Morningstar Rating metrics. The weights are: 100% three-year rating for 36-59 months of total returns, 60% five-year rating/40% three-year rating for 60-119 months of total returns, and 50% 10-year rating/30% five-year rating/20% three-year rating for 120 or more months of total returns. While the 10-year overall star rating formula seems to give the most weight to the 10-year period, the most recent three-year period actually has the greatest impact because it is included in all three rating periods. Ratings do not take into account sales loads.

The **Europe/Asia and South Africa category (EAA)** includes funds domiciled in European markets, major cross-border Asian markets where material numbers of European UCITS funds are available (principally Hong Kong, Singapore and Taiwan), South Africa, and selected other Asian and African markets where Morningstar believes it is of benefit to investors for the funds to be included in the EAA classification system.

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**Past performance is no guarantee of future results.**